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## IV. INTERNATIONAL FURNITURE FAIR, INTERIOR AND EXTERIOR DEVELOPMENT AND DESIGN, TECHNIQUE AND SUPPORTING INDUSTRY "SARAJEVO4WALLS"

It is our pleasure to announce that in the co-organization of Association SPIRITUS and OD "PROFI TEAM" will be held the Fourth International fair of furniture, interior and exterior development and design, technique and supporting industry "SARAJEVO4WALLS" in the period from 23.04. until 26.04.2020 at the Juan Antonio Samaran / Zetra Olympic Hall in Sarajevo.

In a space of 7300 m2 (indoors - hall Zetra) and 4000 m2 (indoors - under fair tent), designed according to the world's fairs, you will have a unique opportunity to present and promote your production potentials and novelties, collections and trends in design, and to connect with business partners and improve your sales to end customers. The Fair as a place for direct meeting of supply and demand and a significant marketing factor will enable you to get to know the competition, get direct business contacts, exchange experiences and ideas, or to get to know your own opportunities and qualities, and thus contribute to your increased competitiveness. At the Fair, you will also have the opportunity to directly sell your products to visitors.

From the moment of its establishment, the "SARAJEVO4WALLS" Fair has become the place of gathering and promotion of all important producers from the Bosnia and Herzegovina, region and Europe, which we have proven by dedication and organization of the fairs in 2017, 2018 and 2019. We enable you to make your appearance at the Fair as a forum for presenting your products and services, as well as an atmosphere in which the visitors will feel comfortable. Be sure that we will do everything to make the visit massive, fair space pleasant, and time for visitors to be optimal, as on the fair 2019 when for we had around 23,000 visitors (according to ticket sales). In 2020, you will have the opportunity to secure good sales results for all four (4) days of the fair, both to end customers and legal entities (business entities). We will certainly be at your disposal for any kind of assistance in the preparation and realization of your fair appearance.

By organizing this fair, we made a step forward in conceptual and organizational terms when it comes to fairs held in neighboring countries, of course, all with the support of exhibitors who believed in this project. The fair presents a unique opportunity to see, in one place, all the innovations of interior and exterior design, complete production of domestic and manufactured goods from the region, and renowned world companies. The fair also provides space for the promotion and presentation of young promising designers.

Also this fair has a humanitarian note, in regards of helping two humanitarian agencies, first one is called PARENTING HOUSE – helping children under 14 that are under cancer treatment, and second one is called MAKE MY WISH COME THROU – for helping people in whole B&H that are in need for help (people without roof above their head).

Tickets are being sold for this humanitarian action. Tickets are sold for 1,00 Euro.

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5 SPIRITUS

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## CONCEPT OF THE FAIR

The "SARAJEVO4WALLS" fair is conceived as a place where companies from the wood industry and companies dealing with interior and exterior design will be presented. Companies will present their existing and future projects. Also on the fair we will have a presentation of architectural and design studies.

Also at the fair "SARAJEVO4WALLS" will be shown the industrial segment of lighting, heating and cooling.

Fair "SARAJEVO4WALLS" offers the opportunity for exhibitors to promote and sell their products at fair prices and discounts, in accordance with fair politics. Fair discounts are from 5% to 50%.

Depending on the size of the exhibition space, the participation fee is:

 $52.50 \text{ KM/m}^2 \text{ (exibitor post } 10 - 25 \text{ m}^2\text{)};$ 

45,00 KM/m<sup>2</sup> (exibitor post 26 do 59 m<sup>2</sup>);

 $39,00 \text{ KM/m}^2 \text{ (exibitor post } 60 - 99 \text{ m}^2\text{)};$ 

 $35,00 \text{ KM/m}^2 \text{ (exibitor post } 100 - 149 \text{ m}^2\text{)};$ 

30,00 KM/m<sup>2</sup> (exibitor post 150 do 199 m<sup>2</sup>);

27,00 KM/m<sup>2</sup> (exibitor post 200 i više);

## PRICES ARE WITHOUT TAXES.

For all aditional informations please contact us on +387 62 365 670 Saša Matović or +387 66 115 111 Dejan Radović or on email sarajevo4walls@gmail.com.

Organization "Sarajevo4Walls"